

CALIFORNIA OLIVE RANCH®



COMPANY FACT SHEET

Company Overview:

With a rich history of blending tradition and innovation, California Olive Ranch Inc. is highly regarded for its award-winning, high quality and approachable products. In partnership with more than 50 family farmers throughout the state of California and countless others across the globe, the company is committed to transparency and sustainable practices in both growing and packaging. The company's family of brands include California Olive Ranch® and Lucini®. For more information, visit www.californiaoliveranch.com.

California Olive Ranch: California Olive Ranch is the largest grower of olives for extra virgin olive oil in the state of California. Since 1998, the brand has pioneered new ways of cultivating, harvesting and milling olives with one of the largest state-of-the-art production facilities in the country. The brand has been able to ensure that highest quality standards, sustainable farming practices and premium production methods are consistently followed year after year with the support of their grower partners in California and beyond. With almost 50 products in the portfolio, California Olive Ranch has quickly become a kitchen staple in millions of households and restaurants across the country.

Lucini Italia: Founded on the philosophy that great tasting food comes from only the highest quality ingredients, the Lucini Italia brand joined the California Olive Ranch family of brands in 2015. Lucini Italia products offer both exceptional taste and culinary performance, achieved through partnerships with the best Italian olive oil producers, tomato farmers and balsamic makers who craft Lucini products with care. Integrating modern techniques while honoring ways of the past, all products are prepared in small batches, using 100% natural ingredients. The result; award winning extra virgin olive oils, vinegars and organic handcrafted tomato and pesto sauces that meet the demands of both home and professional chefs.

Founded: 1998

CEO: Michael Fox

Products: *California Olive Ranch*

100% California	100% California Extra Virgin Olive Oil 100% California Extra Virgin Olive Oil (Aluminum) 100% California Bag-In-Box 100% California Extra Virgin Olive Oil Spray 100% California Extra Virgin Olive Oil Chef's Bottle 100% California Premium Reserve Bold Blend Aluminum 100% California Premium Reserve Arbequina 100% California Premium Reserve Arbosana 100% California Premium Reserve Miller's Blend Olio Nuovo (annual limited release)
Global Series	Global Medium Extra Virgin Olive Oil Global Medium Extra Virgin Olive Oil Chef's Bottle Global Medium Extra Virgin Olive Oil Mild Global Medium Extra Virgin Olive Oil Robust
Culinary Collection	Avocado Blend Avocado Blend Aluminum Garlic Flavored Oil
Marinades & Sauces	Cabernet Garlic Pepper Marinade & Sauce Chardonnay Lemon & Herb Marinade & Sauce Chile Lime Verde Marinade & Sauce Golden Thai Marinade & Sauce Roasted Garlic Dijon & Rosemary Marinade & Sauce
Dressings & Vinaigrettes	Balsamic Vinaigrette Dressing Caesar Vinaigrette Dressing Carrot Miso Vinaigrette Dressing Fig Balsamic Vinaigrette Dressing Garlic Apple Cider Vinaigrette Dressing Lemon White Balsamic Vinaigrette Dressing

Lucini Italia

Extra Virgin Olive Oils	Premium Select Extra Virgin Olive Oil
-------------------------	---------------------------------------

	Everyday Extra Virgin Olive Oil Organic Premium Select Extra Virgin Olive Oil Organic Everyday Extra Virgin Olive Oil Robust Garlic Extra Virgin Olive Oil Delicate Lemon Extra Virgin Olive Oil Garden Basil Extra Virgin Olive Oil
Organic Sauces	Alfredo Sauce No Oil Organic Tuscan Tomato Marinara Organic Roasted Garlic Organic Rustic Tomato Basil Organic Savory Golden Tomato Organic Sensitive Sauce Organic Spicy Tuscan Tomato Organic Tuscan Tomato
Artisan Vinegars	Aged Balsamic Vinegar of Modena Everyday Balsamic Vinegar Sweet Cherry Balsamic Artisan Vinegar Savory Fig Balsamic Artisan Vinegar

Availability: Nationwide at 30,000 select specialty and convenience stores - listed [here](#)

Contact: *Headquarters for California Olive Ranch Inc.:*
 265 Airpark Blvd, Suite 200
 Chico, CA 95973
www.californiaoliveranch.com

Social Media: IG: [@californiaoliveranch](#)
 FB: [@californiaoliveranch](#)
 IG: [@luciniitalia](#)
 FB: [@luciniitalia](#)

Media Contact: J/PR
cor@jpublicrelations.com
[\(619\) 255-7069](tel:(619)255-7069)

PRODUCT FACT SHEET

Overview: In balancing time-honored traditions with industry leading innovation, the brand prides itself on offering artisan quality at an accessible price point. In doing so, they deliver to consumers a versatile product line of high quality kitchen staples, essential for everyday needs.

Extra Virgin Olive Oils

Product	Pricing / Assets	Overview
100% California Extra Virgin Olive Oil	<ul style="list-style-type: none"> • \$19.99 (500 mL) • \$25.49 (750 mL) • \$34.49 (1L) 	Our flagship 100% California Extra Virgin Olive Oil comes from our ranches and a network of family farmers. A smooth, medium oil that is great for everyday roasting, sautéing & finishing.
100% California Extra Virgin Olive Oil (Aluminum)	<ul style="list-style-type: none"> • \$14.99 (355mL) 	Our flagship 100% California Extra Virgin Olive Oil comes from our ranches and a network of family farmers. A smooth, medium oil that is great for everyday roasting, sautéing & finishing. Our fully recyclable aluminum bottle preserves the freshness of the oil. This package provides great convenient use for your on the go needs like grilling, hiking, or camping.
100% California Bag-In-Box	<ul style="list-style-type: none"> • \$59.99 (2L) 	Our flagship 100% California Extra Virgin Olive Oil comes from our ranches and a network of family farmers. A smooth, medium oil that is great for everyday roasting, sautéing & finishing. All in a convenient, two-liter storage box.
100% California Extra Virgin Olive Oil Spray	<ul style="list-style-type: none"> • \$9.49 (5 oz) 	Our flagship 100% California Extra Virgin Olive Oil comes from our ranches and network of family farmers. A smooth, medium oil that is great for everyday roasting, sautéing & finishing. Now in a propellant-free spray, it's an easy way to add flavor to all of your cooking and baking dishes.
100% California Extra Virgin Olive Oil Chef's Bottle	<ul style="list-style-type: none"> • \$19.99 (500 ml) 	Squeeze a little or a lot. (You Decide.) Channel your inner chef and elevate

		your everyday cooking with our flagship 100% California extra virgin olive oil.
100% California Premium Reserve Bold Blend Aluminum	<ul style="list-style-type: none"> • \$14.49 (355mL) 	This reserve Extra Virgin Olive Oil is made with 100% California Arbequina, Arbosana and Koroneiki olives. Our fully recyclable aluminum bottle preserves the freshness of the oil, protecting against light and minimizing exposure to oxygen. Bold with a peppery finish, use this oil to deliver a pop of robust flavor your dishes. Pairs great with steaks, bread for dipping and soups.
100% California Premium Reserve Arbequina	<ul style="list-style-type: none"> • \$23.49 (500mL) 	This 100% California, single varietal, reserve extra virgin olive oil is a consistent award winner. The flavor of the Arbequina olives feature high fruitiness balanced with herbal notes. This oil pairs great with vegetables, fish or salads.
100% California Premium Reserve Arbosana	<ul style="list-style-type: none"> • \$23.49 (500mL) 	This 100% California, single varietal, reserve extra virgin olive oil is a consistent award winner. The flavor of the Arbosana olives feature subtle nuttiness and floral notes. Use this oil to deliver the perfect finishing touch on pasta, popcorn or for baking.
100% California Premium Reserve Miller's Blend	<ul style="list-style-type: none"> • \$23.49 (500mL) 	This 100% California, single varietal, reserve extra virgin olive oil is a consistent award winner. A perfectly balanced blend of Arbequina, Arbosana and Koroneiki olives feature fruity notes, followed by a hint of fresh herbs and rounded out with a lingering peppery sensation. Our go-to finishing oil, that pairs great with steaks, bread for dipping and soups.
Olio Nuovo (annual limited release)	<ul style="list-style-type: none"> • \$28.99 (500mL) 	Olio Nuovo features the first pressings of the harvest season. This special oil is left unfiltered to maximize flavor, expect harmonious green and floral notes with a mild peppery finish. Olio Nuovo is released annually every November or December

		(based on harvest).
Global Medium Extra Virgin Olive Oil	<ul style="list-style-type: none"> • \$16.49 (500mL) • \$19.99 (750mL) • \$26.49 (1L) • \$34.49 (1.4L) 	Our Global Blend Extra Virgin Olive Oil is a high-quality blend from some of the top olive oil producing countries around the world. A well-rounded, medium oil that is ideal for everyday cooking and baking.
Global Medium Extra Virgin Olive Oil Chef's Bottle	<ul style="list-style-type: none"> • \$16.49 (500mL) 	Squeeze a little or a lot. (You decide.) Channel your inner chef and accentuate the flavors in your dishes with our well-balanced extra virgin olive oil.
Global Medium Extra Virgin Olive Oil Mild	<ul style="list-style-type: none"> • \$16.99 (500mL) 	Our mild Global Blend Extra Virgin Olive Oil is a high-quality blend from some of the top olive oil producing countries around the world. Features a mild flavored taste that is ideal for everyday cooking and baking.
Global Medium Extra Virgin Olive Oil Robust	<ul style="list-style-type: none"> • \$16.99 (500mL) 	Our boldest Global Blend Extra Virgin Olive Oil is a high-quality blend from some of the top olive oil producing countries around the world. Features a full bodied taste that is ideal for fishing & sautéing
Avocado Blend	<ul style="list-style-type: none"> • \$14.99 (500mL) • \$19.49 (750mL) 	We perfectly blend Avocado Oil and Extra Virgin Olive Oil to create a delicious, versatile everyday cooking oil with a high smoke point of 425 degrees F. This Certified Keto oil is a healthy blend of fats and is mild tasting with a hint of buttery flavor.
Avocado Blend Aluminum	<ul style="list-style-type: none"> • \$10.49 (355mL) 	We perfectly blend Avocado Oil and Extra Virgin Olive Oil to create a delicious, versatile everyday cooking oil with a high smoke point of 425 degrees F. Our fully recyclable aluminum bottle preserves the freshness of the oil. This package provides great convenient use for your on the go needs like grilling, hiking, or camping.
Garlic Flavored Oil	<ul style="list-style-type: none"> • \$23.49 (750mL) 	This well-balanced combination of bold, roasted garlic flavor and Extra Virgin Olive Oil enhance

		flavor to any savory dish. Great for roasting, sautéing and a great finish to salad dressings or marinades.
--	--	---

Marinades

Cabernet Garlic Pepper Marinade & Sauce	<ul style="list-style-type: none"> • \$10.49 (295.7mL) 	A new level of flavor. The addition of Cabernet Sauvignon wine delivers a slow tenderization of the meat while enhancing flavor.
Chardonnay Lemon & Herb Marinade & Sauce	<ul style="list-style-type: none"> • \$10.49 (295.7mL) 	A new level of flavor. The addition of Chardonnay wine delivers a slow tenderization of the mean while enhancing flavor.
Chile Lime Verde Marinade & Sauce	<ul style="list-style-type: none"> • \$8.99 (295.7mL) 	A new level of flavor. Award-winning EVOO meets simple flavors including Tomatillos, Lime, Green Chile, Cilantro. 1g of net carbs per serving.
Golden Thai Marinade & Sauce	<ul style="list-style-type: none"> • \$8.99 (295.7mL) 	A new level of flavor. Award-winning EVOO meets simple flavors including Lemongrass, Ginger, Coconut Cream, Turmeric. 1g of net carbs per serving.
Roasted Garlic Dijon & Rosemary Marinade & Sauce	<ul style="list-style-type: none"> • \$8.99 (295.7mL) 	A new level of flavor. Award-winning EVOO meets simple flavors including Roasted Garlic, Turmeric, Dijon Mustard, Herb Blend. 1g of net carbs per serving.

Dressings & Vinaigrettes

Balsamic Vinaigrette Dressing	<ul style="list-style-type: none"> • \$8.99 (295.7mL) 	More flavor for your salads. A refreshing vinaigrette dressing, crafted without seed oils – only extra virgin olive oil and flavorful, quality ingredients. Simply shake and pour over your favorite salad or vegetables to pair and unlock the flavors.
Caesar Vinaigrette Dressing	<ul style="list-style-type: none"> • \$8.99 (295.7mL) 	More flavor for your salads. A refreshing vinaigrette dressing, crafted without seed oils – only extra virgin olive oil and flavorful quality

		ingredients. Simply shake and pour over your favorite salad or vegetables to pair and unlock the flavors.
Carrot Miso Vinaigrette Dressing	<ul style="list-style-type: none"> • \$8.99 (295.7mL) 	More flavor for your salads. A refreshing vinaigrette dressing crafted with extra virgin olive oil and flavorful, quality ingredients. Simply shake and pour over your favorite salad or vegetables to pair and unlock the flavors.
Fig Balsamic Vinaigrette Dressing	<ul style="list-style-type: none"> • \$8.99 (295.7mL) 	More Flavor for your salads. A refreshing vinaigrette dressing, crafted without seed oils – only extra virgin olive oil and flavorful, quality ingredients. Simply shake and pour over your favorite salad or vegetables to pair and unlock the flavors.
Garlic Apple Cider Vinaigrette Dressing	<ul style="list-style-type: none"> • \$8.99 (295.7mL) 	More flavor for your salads. A refreshing vinaigrette dressing, crafted without seed oils – only extra virgin olive oil and flavorful, quality ingredients. Simply shake and pour over your favorite salad or vegetables to pair and unlock the flavors.
Lemon White Balsamic Vinaigrette Dressing	<ul style="list-style-type: none"> • \$8.99 (295.7mL) 	More flavor for your salads. A refreshing vinaigrette dressing, crafted without seed oils – only extra virgin olive oil and flavorful quality ingredients. Simply shake and pour over your favorite salad or vegetables to pair and unlock the flavors.

For image requests, please contact cor@jpublicrelations.com



PRODUCT FACT SHEET

Product	Pricing / Assets	Overview
Everyday Extra Virgin Olive Oil	<ul style="list-style-type: none"> • \$13.49 (500 ml) • \$21.99 (1 L) 	<p>A celebration of the vibrant Italian-inspired culture found in Argentina; Lucini Extra Virgin Olive Oil is the perfect oil for everyday culinary needs. Grown on select estates in the Andean foothills, the olives are picked and crushed within hours, producing a taste profile that is very fresh and mildly “green.”</p>
Premium Select Extra Virgin Olive Oil	<ul style="list-style-type: none"> • \$23.99 (500 mL) • \$34.49 (750 mL) <ul style="list-style-type: none"> ○ Organic <ul style="list-style-type: none"> ○ \$26.99 (500 mL) 	<p>Lucini Premium Select Extra Virgin Olive Oil originates on select Italian estates, where the trees date over 100 years old and the climate is ideal for growing the best olives. To assure quality and taste, we pick at precisely the right time and press our olives within 24 hours of harvest. Using only the most cared-for olives, we are able to produce a delicious oil with a naturally achieved low acidity, complexity of flavor and superior level of healthy antioxidants. Balanced taste – “green” with hints of almond, and a peppery finish found in fresh olive fruit.</p>
Organic Everyday Extra Virgin Olive Oil	<ul style="list-style-type: none"> • \$18.49 (500 mL) 	<p>This exceptional organic everyday olive oil is produced using 100% Italian olives. Fresh, with mild “green” flavor notes, Lucini Organic Extra Virgin Olive Oil is ideally suited for everyday cooking applications – drizzle, sauté, and roast – and is certain to enhance all of your meals.</p>

Delicate Lemon Flavored Extra Virgin Olive Oil	<ul style="list-style-type: none"> • \$13.77 (250 mL) 	Inspired by sun – drenched lemon trees on hillside estates, Lucini Delicate Lemon flavored oil is made using olives picked at the peak of ripeness, bringing together notes of lemon flavor with green undertones of extra virgin olive oil. An artisan oil that makes a great addition to any pantry, ideal for pan-fried fish, grilled vegetables or drizzled over lox.
Garden Basil Flavored Extra Virgin Olive Oil	<ul style="list-style-type: none"> • \$13.77 (250 mL) 	Inspired by the quintessential flavor of summer in Northern Italy, Lucini Garden Basil flavored oil is made using olives picked at the peak of ripeness, showcasing a balance of bold basil flavor with green and peppery finish of extra virgin olive oil. An artisan oil that makes a great addition to any pantry, great for sauté, eggs or grilled chicken. Or use it to drizzle on fresh mozzarella and tomatoes.
Robust Garlic Flavored Extra Virgin Olive Oil	<ul style="list-style-type: none"> • \$13.77 (250 mL) 	Celebrating a staple of the Italian kitchen, Lucini Robust Garlic flavored oil is made using olives picked at the peak of ripeness, delivering a balance of bold garlic flavor with green and peppery finish of extra virgin olive oil. An artisan oil that makes a great addition to any pantry, ideal as a marinade, grilling steaks or roasting potatoes. Or use to drizzle over pizza, pesto or bruschetta.
Aged Balsamic Vinegar Of Modena	<ul style="list-style-type: none"> • \$15.19 (250 mL) 	Lucini Aged Balsamic Vinegar of Modena begins in the rolling hills of the province of Modena, where grape varieties, including the classic Trebbiano, are harvested, crushed

		and immediately cooked to capture their freshness. Only by adhering to strict methods and a thoroughly natural aging in wooden casks can Lucini Italia achieve this balanced and full body taste.
Everyday Balsamic Vinegar of Modena	<ul style="list-style-type: none"> • \$6.17 (500 mL) 	Lucini Balsamic Vinegar of Modena is produced in the heart of Modena, Italy. Following Italian tradition, our Balsamic Vinegar of Modena has a fully body and a balanced taste.
Artisan Vinegar - Savory Fig	<ul style="list-style-type: none"> • \$14.72 (250 mL) 	Lucini Savory Fig Artisan Vinegar is produced and bottled in the Italian province of Modena. The seasonal flavor of autumn figs blends beautifully with the natural sweetness of this Balsamic Vinegar of Modena. Produced in wooden barrels, the result is a magnificent and singular taste experience that will complement your favorite recipes. With luscious flavor and rich body, it is perfect for vinaigrettes and drizzling over grilled vegetables and steaks. Or, simply use to brighten marinade recipes.
Artisan Vinegar - Sweet Cherry	<ul style="list-style-type: none"> • \$14.72 (250 mL) 	Lucini Sweet Cherry Artisan Vinegar is produced and bottled in the Italian province of Modena. The ephemeral flavor of summer cherries pairs wonderfully with the natural sweetness of this Balsamic Vinegar of Modena. Produced in wooden barrels, the result is a luscious and savory taste experience adding a touch of summer sweetness to favorite recipes and emulsifies beautifully in vinaigrettes. The cherry notes are perfect for roasts, chicken and grilled salmon. Use to deglaze sauces or caramelize vegetables.

<p>Lucini Organic Sauce's</p>	<ul style="list-style-type: none"> ● Tuscan Tomato Marinara No Oil - \$8.99 (24 oz) ● Roasted Garlic - \$8.99 (24 oz) ● Savory Golden Tomato - \$8.99 (24 oz) ● Sensitive made with No Onions Or Garlic - \$8.99 (24 oz) ● Spicy Tuscan Tomato - \$8.99 (24 oz) ● Rustic Tomato Basil - \$8.99 (24 oz) ● Tuscan Tomato - \$8.99 (24 oz) 	<p>Made with organic Tomatoes. Handcrafted in small batches, our sauce is made with fresh Italian organic whole tomatoes and packed within 24 hours of harvest to capture the rich tomato flavor. Our sauce is cooked once for a delicious and fresh-from-the-garden flavor of exceptional quality.</p>
-------------------------------	--	---

For image requests, please contact cor@jpublicrelations.com